

21 October 2019

Dear Parent/Guardian

The Malta Tourism Authority organises the Apprezza campaign on an annual basis. This campaign is aimed at raising awareness about the importance of tourism for Malta, instil a sense of pride in young students and increase their knowledge of Malta's tourism product.

We organise weekend visits to heritage sites and attractions for students and their parents/guardians as part of this programme.

Due to popular demand we would like to introduce the following guidelines:

1. Bookings have to be made through our website at <https://apprezza.org.mt/>
2. Activities will be publicised on our Facebook page **Turu Fanpage – Apprezza**.
3. The bookings will be made strictly on a first come first served basis.
4. It is important that you cancel your booking via email to [apprezza.mta@visitmalta.com](mailto:apprezza.mta@visitmalta.com) if you cannot attend.
5. Only 1 adult can attend with every child where parental attendance is required.
6. Other events require that parents sign an indemnity form.
7. More than 1 child may attend per adult.
8. The bookings will open one event at a time, 30 days before the event.
9. A parent/guardian may book different events for different children.
10. These visits will take place in accordance with the age. Therefore, it is important that parents/guardians make their booking in strict adherence to the age.
11. All activities are free of charge.
12. Transport is not provided.
13. Meeting point is always at the listed venue.
14. The indicated event duration is an approximation.
15. Events may be cancelled due to inclement weather and/or unforeseen circumstances. Every effort will be made to contact the parent/guardian, via email, in order to inform them accordingly.

We would appreciate if you would cooperate with these guidelines to avoid disappointment.

Regards,



**Catherine Zammit**  
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