



17th October, 2017

Dear Parent/Guardian

The Malta Tourism Authority annually organises the Apprezza campaign. This campaign is aimed at raising awareness of the importance of tourism for Malta, instil a sense of pride in young students and increase their knowledge of Malta's tourism product.

As part of this programme we organise weekend visits to heritage sites and attractions for students and their parents/guardians.

Due to popular demand we would like to introduce the following guidelines:

1. Bookings are to be made via email only on [apprezza.mta@visitmalta.com](mailto:apprezza.mta@visitmalta.com).
2. The bookings will be made strictly on a first come first served basis.
3. 1 adult only to attend per child.
4. More than 1 child may attend per adult.
5. Only 2 events may be booked per child/children. Another 2 may be listed as 2<sup>nd</sup>/3<sup>rd</sup> preference in the event there is place in the future\* or initial 2 choices are already full.
6. Parent/guardian may book different events for different children.
7. These visits are only for children aged between 6 and 12.
8. All activities are free of charge.
9. Transport is not provided to any of the activities.
10. Meeting point is always at the venue listed – details of venue will be provided
11. Duration of event is an approximation.
12. Events may be cancelled due to inclement weather and unforeseen circumstances. Every effort will be made to contact parent/guardian via email to inform accordingly.

\*A waiting list will be maintained and if places remain for other activities parent/guardian will be contacted by MTA.

We would appreciate if you would cooperate with these guidelines to avoid disappointment.

Regards,

**Catherine Zammit**

**Assistant Manager**

Quality & Industry HR Development Unit

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